



SAGE Entrepreneurship Teacher Training Workshop for Prospective Teachers & Mentors

February 9-10, 2018

What: SAGE Global founder and CEO, Dr. Curt DeBerg, will lead an intensive workshop to train master mentors to teach “Turning Risk into Success: An Entrepreneurship Program for Teenagers.” For details, see:

See <http://sagetriss.com>

When: February 9-10, 2018

Where: California State University, Chico (if you are not within driving distance of Chico, we recommend you fly into Sacramento and drive 85 miles north to Chico). We recommend that guests rent a car or schedule a [shuttle from Sacramento to Chico](#).

Materials Provided: Each participant will receive a CD with:

- a. Assessment materials
- b. Teacher’s manual; the manual includes a pre- and post-assessment test and quizzes for each lesson
- c. A CD with PPT slides for each lesson; the CD also includes a PPT presentation for the owners of CarCare, the business plan presented in Lesson 2
- d. A Certificate of Completion, signed by SAGEGLOBAL and the California State University, Chico Center for Entrepreneurship
- e. Example syllabi for the course to use as a template to launch an Entrepreneurship course at your school
- f. SAGE Information Handbook

Registration Cost: For USA citizens: \$395 (if paid after February 1, 2018; if paid on or before February 1, cost is \$350); For non USA citizens: \$895 (if paid after February 1, 2018; if paid on or before February 1, cost is \$350);

Accommodations: Downtown Chico has several outstanding hotels. The best is Hotel Diamond.

Workshop Details

Day 1: Morning Session #1	Participants will be: <ul style="list-style-type: none">• Introduced to the 12-lesson course, “Turning Risk into Success”• Provided ten hints for effective teaching• Guided through Lesson 1, “What is an Entrepreneur? Can I Become One”• Guided through Lesson 2, “Planning Your Business and Writing the Business Plan• Guides through Lesson 2a: “Comparing the Traditional Business Plan to Lean Canvas”• Guided through Lesson 3, “How to Finance My Business Idea”
Day 1: Afternoon Session #2	Participants will be: <ul style="list-style-type: none">• Guided through Lesson 3, “How to Finance My Business Idea”• Guided through Lesson 4, “Starting a Business and Understanding Basic Financial Statements”• Guided through Lesson 5, “Finishing the Business Plan and Beginning Operations”
Day 2: Morning Session #3	Participants will be: <ul style="list-style-type: none">• Guided through Lesson 7, “Social Entrepreneurship, Part I—Seeking More than the Financial Bottom Line”• Guided through Lesson 8, “Social Entrepreneurship, Part II—The Importance of a Business Plan”• Guided through Lesson 9, “Doing Business in the Local Community: A Case for Civic Engagement and Environmental Stewardship”
Day 2: Afternoon Session #4	Participants will be: <ul style="list-style-type: none">• Guided through Lesson 10, “Your Business and the Global Community: A Case for Thinking and Acting Globally”• Guided through Lesson 11, “Being in Business Without Starting One—Careers in Business
Day 2: Afternoon Session #5	<ul style="list-style-type: none">• Guided through Lesson 12, “Presenting Your Business Plan”

For More Information About Workshop Content:

Contact Dr. DeBerg at 530.898.4824 or cdeberg@csuchico.edu.

Biography – Dr. Curtis L. DeBerg



Dr. Curtis L. DeBerg earned his Ph.D. and M.S. at Oklahoma State University in business administration (emphasis: financial accounting) and economics, respectively. Before that, he was employed as a CPA for the national accounting firm of Ernst & Whinney in Des Moines, Iowa. From September 1993 to May 2005, he was the Sam M. Walton Free Enterprise Fellow at Chico State. The duties of a Walton Fellow are to be the adviser for a Students in Free Enterprise (SIFE) team on campus. One of the SIFE team's most outstanding projects was called "Cal-High SIFE." Based on the success of Cal-High SIFE, Dr. DeBerg founded Students for the Advancement of Global Entrepreneurship (SAGE) in summer 2002. SAGE is a global community of teenage entrepreneurs sharing a common purpose: to make the world a better place. SAGE's mission is to advance ethical business practices, social responsibility, civic engagement and environmental awareness worldwide through high-school level youth participation in entrepreneurship and community service. Youth use their school learning to become self-reliant, create wealth, and help others. SAGE is currently operating in eight U.S. states and 22 countries. Dr. DeBerg has traveled to over 40 countries in the past 15 years to advance SAGE's mission. See <http://sageglobal.org>.

Dr. DeBerg has published several articles in many academic refereed journals, and served three years as Associate Editor of the Journal of Accounting Education. From 1995-1997, he served as Project Co-director of a U.S. Department of Education grant entitled "Reengineering Elementary Accounting." Dr. DeBerg was a leader in reengineering principles of accounting during this time period when CSU, Chico made significant changes in both content and pedagogy in principles of accounting.